

# **Search Strategies**













# Search Strategies





روش های جستجوی پیشرفته در پایگاه های اطلاعاتی







# **Search Strategies**













## Think and Guess!



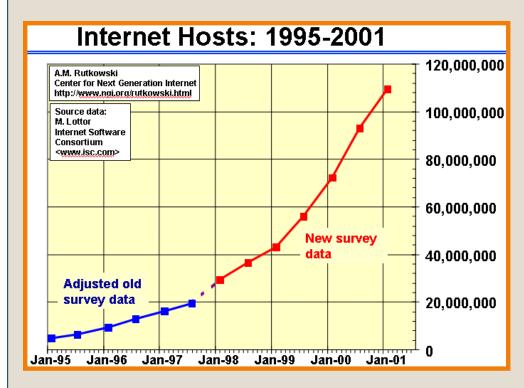


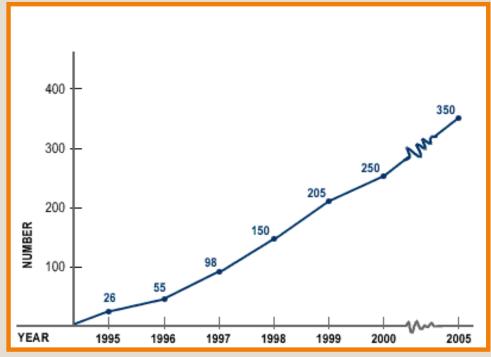
Try Guessing the URL!



## Web Growth

5







#### Five steps to better search results



- 1. Summarize your topic
- 2. Select your Keywords
- 3. Identify synonyms and alternative keywords
- 4. Link your keywords and phrases
- 5. Locating and evaluating your results



### Create a Search Strategy



- 1. Define text words
- 2. Determine synonyms for the text words
- 3. Control for different spellings or using appropriate truncations
- 4. Consider brand names when searching for a specific drug treatment
- 5. Perform test searches I
- 6. Identify "controlled vocabulary" (keywords) used for the indexing of databases (MeSH for MEDLINE, EMTREE for EMBASE)
- 7. Decide on whether to perform an "exploded" or a "focused" search for keywords
- 8. Check if all words are spelled correctly!!!!
- 9. Combine logically all search terms
- 10. Perform test searches II
- 11. Customize the syntax of your search strategy to the specific databases

### 1. Summarize your topic



A great way to test your understanding of the assignment topics to summarize it in your own words:

- Read your assignment topic or question
- Reflect on the aim of the assignment while thinking about the tasks involved
- Rewrite the main concepts in a sentence or paragraph.

## 2. Select your keywords



After you have summarized the topic, circle, highlight or underline the keywords and phrases that are relevant to your topic.

Discuss the environmental impact of plastic water bottles in Australia.

#### 3. Identify synonyms and alternative keywords



Not all of the relevant literature will use exactly the same keyword, so you will need think about possible synonyms (words that mean the same thing), alternate keywords, or words with variant spellings. If you are having trouble thinking of some alternative keywords it can sometimes help to visit an encyclopedia or dictionary.

#### Identify synonyms and alternative keywords



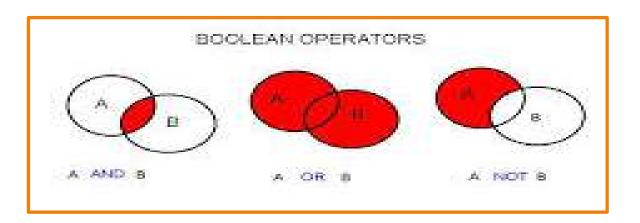
pollution packaged water
litter water container
resource depletion polyethlyene terephthalate
energy consumption

## 4. Link your keywords and phrases

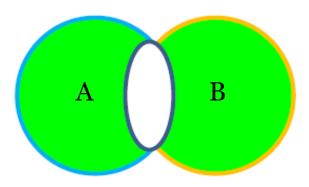


Think about how you will use your keywords and phrases to construct a search.

- Boolean operators
- Phrase Searching
- Proximity Searching



Use AND, OR, NOT to combine keywords. For instance, using AND will find result both words, using OR will find either keyword, and NOT will find only one of your keywords.



(A OR B) NOT (A AND B)



### **Phrase Searching**

### **Proximity Searching**

• Use quotation marks " " to find exact phrase.

- NEAR Operator
- NEXT Operator
- Within Operator
- Followed By
- Pre
- Adjacency



#### **Truncation**

### Truncation, also known as stemming, uses character such asterisk (\*) or question mark (?) at the end of a word, which allows you to search for a root form of a word and pick up any ending.

### Wildcard Symbols

• Wildcard symbols can be typed in place of a letter or letters within a keyword if you are not sure of the spelling or if there are different forms of the root word.



#### **ASTERISK \***

#### Brackets []

• The asterisk can be used on most resume databases and non-Internet search engines as a root word/stem/truncation search.

• To search for a phrase in such a way that the pairs of words are in close proximity to each other.



### Field Searching

### **Domain Searching**

- Field searching lets you tell a database exactly where you want your keywords to be found.
- Site:
- Inurl:



#### Words in URL

#### **Host Search**

- Inurl:word
- Allinurl:word1 word2
- Allinurl:"word1 word2"

• Site:URL

#### SEARCH IN SITE TITLE

(20)

- Intitle:word
- Allintitle:word1 word2
- Allintitle:"word1 word2"

#### SEARCH BY FILE TYPE

21

• Filetype: extention

### 5. Evaluating your results



If you are not getting the right results, or are getting too many or too few results, you might need to revise your search strategy.

#### Which Way to Search: by Subject or Keyword?

23

Actually, you can use either or both of these methods to search for your topic. But in a keyword search, the computer will look for the word wherever it appears, and in a subject search it will look for the word as an assigned "subject" term, or even as the first word in a set string of terms.

## Simple Vs Advanced Search



### Simple Search

#### **Advanced Search**

- Very broad
- Retrieves thousands of irrelevant files

- Narrowing the search
- Boolean Operators
- Phrase searching
- Field search
- Truncation

# PICO strategy (an example)

25

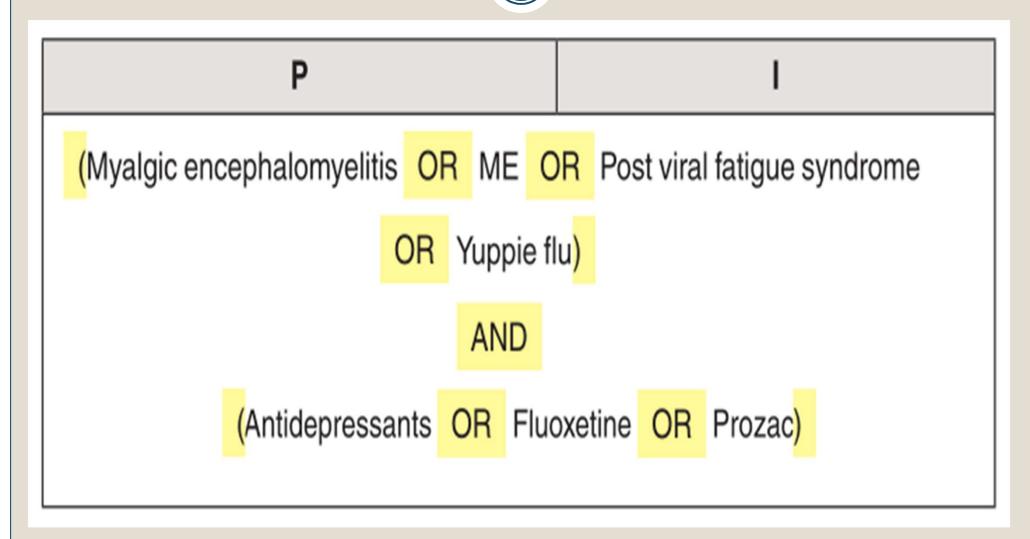
- Problem myalgic encephalomyelitis
- Intervention Prozac
- Comparison alternative medicine
- Outcome relief of all or some of her symptoms

Once the keywords/phrases are identified, a simple, focused, clinical question can be formulated, as follows:

A <u>young woman</u> suffering from <u>myalgic encephalomyelitis</u> has been prescribed <u>Prozac</u> but would like to know if <u>alternative therapies</u> might provide <u>symptom relief</u>.

STAGE ONE						
P	1	С	0			
Myalgic encephalomyelitis	Antidepressants OR	Alternative therapy/ medicine	Symptom relief			
OR	Fluoxetine	OR	OR			
ME	OR	Complementary	Pain relief			
OR	Prozac	therapy/medicine OR	OR			
Post viral fatigue syndrome		Homoeopathy	Balanced moods			
OR		OR	OR			
Yuppie flu		Reflexology	Calm			
		OR	sleep			
		Nutritional/diet	OR .			
		therapy	Increase in energy			
		OR	levels			
		Acupuncture				





STAGETWO					
Р	I	С	0		
Myalgic encephalomyelitis	Antidepressants	Alternative therapy/ medicine	Symptom relief		
AND					

In summary, to develop an effective search strategy, you must:

- Break down the clinical scenario and formulate a more manageable question.
- 2. Identify the key words and make a note of relevant synonyms.
- 3. Combine using appropriate Boolean concepts.

#### Embase syntax: a comparison with Ovid

Description	Embase	Ovid	Comments
Field search	heart:ti	heart.ti.	
Multiple field search	heart:ti,ab	heart.ti,ab.	
Phrase search	'heart attack' "heart attack" heart-attack	heart attack	Embase: hyphens can be used instead of single or double quotes
Adjacency (same order)	heart next/1 attack	heart adj attack	Ovid: adj = <u>no</u> intervening words
Adjacency (any order)	heart near/n attack	heart adjn attack	<u>Ovid</u> : adjn indicates <u>any</u> order
Truncation (unlimited)	heart*	Heart\$	<u>Ovid</u> also *
Mandated wildcard	wom?n	wom#n	1 character (exactly)
Optional wildcard (0-1 char.)	colo*r	colo?r	Embase: * = 0-n characters
Truncation in phrase	heart next/1 attack*	heart attack\$	
with field limit	(heart next/1 attack*):ti	heart attack\$.ti.	Fixed order
not adjacent	(heart near/2 attack*):ti	heart adj2 attack\$.ti.	Any order
Truncation + wildcard	sul*ur next/1 dioxid*	sul#?ur dioxid\$ Or sul*ur dioxid\$	Ovid #? = 1 or 2 characters
Multiple truncation	structur* near/2 relat*	structur\$ adj2 relat\$	Any order
Multiword phrase (i)	"structure activity" next/1 relat*	structure activity relat\$	Next operator is used <sup>1)</sup>
Multiword phrase (ii)	(structur* next/1 activity) and relat*	structur\$ activity relat\$	

